Lisa Pondrom Ramsey

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EXPERIENCE

University of San Diego School of Law — **San Diego, CA**
Professor of Law — **2009 to present**
Associate Professor of Law — **2006 to 2009**
Assistant Professor of Law — **2004 to 2006**

- *Courses*: Trademark Law, International Intellectual Property, Civil Procedure, Trademark Litigation, Intellectual Property Survey, Intellectual Property Seminar
- Thorsnes Prize for Outstanding Legal Scholarship, 2020-2021
- Class of 1975 Endowed Professorship, 2017-2018
- Member, Appointments Committee (fall 2023-spring 2024)
- Member, Academic Review Committee (2019-spring 2024)
- Chair, Curriculum Committee (2011-2019)

New Zealand Centre of International Economic Law, — **New Zealand**
Faculty of Law, Victoria University of Wellington — **Oct. 16-20, 2017**
Visiting Scholar

Melbourne Law School, University of Melbourne — **Australia**
Visiting Scholar — **Feb. & Mar. 2011**

Law Office of Lisa P. Ramsey — **San Diego, CA**
Attorney at Law — **2003 to 2004**

Gray Cary Ware & Freidenrich (now DLA Piper) — **San Diego, CA**
Associate in Intellectual Property Litigation Group — **1997 to 2002**

United States District Court, Eastern District of Virginia — **Norfolk, VA**
Judicial Law Clerk for the Honorable Rebecca Beach Smith — **1996 to 1997**

EDUCATION

J.D., University of California, Los Angeles School of Law — **1996**

Order of the Coif, UCLA Law Review, Moot Court Honors Program, American Jurisprudence Award in Torts & Constitutional Law II, Sanford M. Gage Award

B.A., Communication Studies with Business Emphasis
University of California, Los Angeles — **1993**

Magna Cum Laude, Phi Beta Kappa Honor Society, UCLA Advertising Club

PUBLICATIONS

TRADEMARKS AND FREE SPEECH: CONFLICTS AND RESOLUTIONS (Cambridge University Press 2026)

Raising the Threshold for Trademark Infringement to Protect Free Expression, 72 AMERICAN UNIVERSITY LAW REVIEW 1225 (2023) (with Christine Haight Farley)

- Reprinted in the Entertainment, Publishing and the Arts Handbook (Karen B. Tripp ed. 2024), an anthology published annually by Thomson Reuters, and judged to be one of the best law review articles related to entertainment, publishing, and/or the arts published in 2023.

Protectable Trademark Subject Matter in Common Law Countries and the Problem with Flexibility, in THE CAMBRIDGE HANDBOOK OF INTERNATIONAL AND COMPARATIVE TRADEMARK LAW 193 (Irene Calboli & Jane Ginsburg eds., Cambridge University Press 2020)

Using Failure to Function Doctrine to Protect Free Speech and Competition in Trademark Law, 104 IOWA LAW REVIEW ONLINE 70 (2020)

Non-Traditional Trademarks and Inherently Valuable Expression in THE PROTECTION OF NON-TRADITIONAL TRADEMARKS: CRITICAL PERSPECTIVES 337 (Irene Calboli & Martin Senftleben eds., Oxford University Press 2018)

Free Speech Challenges to Trademark Law After Matal v. Tam, 56 HOUSTON LAW REVIEW 401 (2018)

- Reprinted in Alexander Lindey & Michael Landau, LINDEY ON ENTERTAINMENT, PUBLISHING, AND THE ARTS: AGREEMENTS AND THE LAW § 2:11.50 (3d ed. 2023)

A Free Speech Right to Trademark Protection? 106 TRADEMARK REPORTER 797 (2016)

- Cited by Advocate General Michal Bobek in his Opinion in Constantin Film Produktion GmbH v. European Union Intellectual Property Office, Case C-240/18

Reconciling Trademark Rights and Free Expression Locally and Globally, in INTERNATIONAL INTELLECTUAL PROPERTY: A HANDBOOK OF CONTEMPORARY RESEARCH 341 (Daniel Gervais ed., Edward Elgar Publishing 2015)

Mechanisms for Limiting Trade Mark Rights to Further Competition and Free Speech, 44 INTERNATIONAL REVIEW OF INTELLECTUAL PROPERTY AND COMPETITION LAW 671 (2013) (with Jens Schovsbo)

Free Speech and International Obligations to Protect Trademarks, 35 YALE J. INT'L L. 405 (2010)

Brandjacking on Social Networks: Trademark Infringement By Impersonation of Markholders, 58 BUFF. L. REV. 851 (2010) (article for symposium on Advertising and the Law)

Increasing First Amendment Scrutiny of Trademark Law, 61 SMU L. REV. 381 (2008)

First Amendment Limitations on Trademark Rights, *in* 3 INTELLECTUAL PROPERTY AND INFORMATION WEALTH: ISSUES AND PRACTICES IN THE DIGITAL AGE 147 (Peter K. Yu ed., Praeger 2007)

Intellectual Property Rights in Advertising, 12 MICH. TELECOMM. TECH. L. REV. 189 (2006)

Descriptive Trademarks and the First Amendment, 70 TENN. L. REV. 1095 (2003)

- Reprinted in 36 Intellectual Property Law Review 271 (Karen B. Tripp ed., 2004) and judged by the editor of the Intellectual Property Law Review to be one of the best intellectual property law articles of 2003.

Predicting the Unpredictable under Rule 11(b)(3): When are Allegations "Likely" to Have Evidentiary Support? 43 UCLA L. REV. 1393 (1996)

GUEST BLOG POSTS, COMMENTARY ON CASES, AND BOOK REVIEWS

Guest Blog Post, *Heightened Constitutional Scrutiny is Not Required for Content-Based Trademark Registration Laws that are Viewpoint-Neutral--Vidal v. Elster*, Technology & Marketing Law Blog (June 27, 2024)

Guest Blog Post, *Evaluating the Constitutionality of Viewpoint-Neutral Trademark Registration Laws That Do Not Restrict Speech--Vidal v. Elster*, Technology & Marketing Law Blog (Nov. 27, 2023)

Dog Toys, Trademarks, and Free Speech in Jack Daniel's v. VIP Products, The Blue Brief: Faculty Review of the 2022-23 U.S. Supreme Court Term (July 13, 2023) (published by the University of San Diego School of Law)

Guest Blog Post, *Resolving Conflicts Between Trademark and Free Speech Rights After Jack Daniel's v. VIP Products*, Technology & Marketing Law Blog (June 21, 2023)

Guest Blog Post, *The First Amendment Limits Trademark Rights, But How? - Jack Daniel's v. Bad Spaniels*, Technology & Marketing Law Blog (April 3, 2023)

Guest Blog Post, *Trademark Registration of Political Messages for Expressive Merchandise-In re Elster*, Technology & Marketing Law Blog (March 4, 2022)

The First Amendment Protects Offensive Trademarks, THE REGULATORY REVIEW (July 25, 2017) (published by the Penn Program on Regulation at the University of Pennsylvania Law School)

Guest Blog Post, *Symposium: Increasing First Amendment scrutiny of trademark law after* Matal v. Tam, SCOTUSblog (June 20, 2017)

Book Review: *Trademark Protection and Territoriality Challenges in a Global Economy* edited by Irene Calboli and Edward Lee, 5 THE IP LAW BOOK REVIEW 1 (2014)

Book Review: *Australian Trade Mark Law* by Robert Burrell and Michael Handler, 16 MEDIA & ARTS LAW REVIEW 218 (2011)

PRESENTATIONS, CONGRESSIONAL TESTIMONY, AND OTHER SPEAKING ENGAGEMENTS

Presentation, *Can the Trademarks of Universities like Duke and Pepperdine Be Used in Entertainment?,* University of San Diego School of Law's Intellectual Property Law Association, San Diego, CA (Oct. 9, 2025)

Presentation, *Can the Trademarks of Universities like Duke and Pepperdine Be Used in Entertainment?,* Media Law Resource Center (Sept. 4, 2025) (virtual presentation)

Participant, *Professor vs. Practitioner Debate--Resolved: Trademark Dilution Laws are Essential to Protecting Brand Identity and Pose No Real Threat to Free Expression*, International Trademark Association 2025 Annual Meeting, San Diego, CA (May 29, 2025) (debating Debevoise & Plimpton attorney Megan Bannigan and arguing that trademark dilution laws conflict with the right to freedom of expression)

Participant, Trademark Scholars Roundtable, University of Minnesota Law School, Minneapolis, MN (May 2-3, 2025)

Lecture, *Balancing Trademark and Free Speech Rights in Trademark Enforcement Laws*, Centre of Commercial Law Seminar, University of Aberdeen, Scotland (April 17, 2025)

Lecture, *Balancing Trademark and Free Speech Rights in Trademark Registration and Enforcement Laws*, Edinburgh Law School, University of Edinburgh, Scotland (April 11, 2025)

Lecture, *Balancing Trademark and Free Speech Rights in Trademark Registration Laws*, Center for the Law of Innovation and Competition, University of Bern, Switzerland (April 8, 2025)

Lecture, *Balancing Trademark and Free Speech Rights in Trademark Registration and Enforcement Laws*, The Institute for Information Law - IViR Lecture Series, University of Amsterdam, Netherlands (April 4, 2025)

Lecture, *Balancing Trademark and Free Speech Rights in Trademark Registration and Enforcement Laws*, University of Auckland, New Zealand (March 13, 2025) (co-hosted by the New Zealand Centre for Intellectual Property; New Zealand Centre for Human Rights, Policy, and Practice; and the Faculty of Arts and Education's Public Policy Institute)

Presentation, *Balancing Trademark and Free Speech Rights in Trademark Registration and Enforcement Laws*, Faculty of Law Staff Seminar, University of Auckland, New Zealand (March 11, 2025)

Moderator, *Future of Intellectual Property and Human Rights*, University of Technology Sydney, Sydney, Australia (March 8, 2025)

Panelist, *New Frontiers for Trade Marks*, University of Technology Sydney, Sydney, Australia (March 7, 2025) (discussing recent developments in U.S. trademark law and how registering certain trademarks can conflict with the free expression right)

Commentator, *Trade Marks and Freedom of Expression Workshop*, University of New South Wales, Sydney, Australia (March 6, 2025)

Presentation, *Raising the Threshold for Trademark Infringement to Protect Free Expression*, Hofstra Intellectual Property Colloquium (Nov. 18, 2024) (virtual presentation)

Presentation, *Balancing Trademark and Free Speech Rights After Tam, Brunetti, Jack Daniel's and Elster*, World Intellectual Property Review Trademarks North America Conference, San Diego, CA (Sept. 5, 2024)

Presentation, *Comic Book Law School 303: AI, Spec Scripts and Fan Fiction, Free Speech vs. Trademark Rights, and Other Hot Topics*, Comic-Con International, San Diego, CA (July 27, 2024) (discussing how the First Amendment limits trademark rights and the implications of the Supreme Court's recent decision in *Vidal v. Elster*--the "Trump Too Small" case--for comic book creators and other authors and artists)

Presentation, *Trademarks, Free Speech, and Inherently Valuable Expression*, 42nd Annual Congress of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP), Luiss University, Rome, Italy (July 2, 2024)

Panelist, *Professor's Panel - To Infinity and Beyond: What is the Proper Scope of Trademark Protection for Characters After Their Copyrights Expire?* International Trademark Association 2024 Annual Meeting, Atlanta, GA (May 20, 2024)

Senate Testimony, *The No FAKES Act: Protecting Americans from Unauthorized Digital Replicas*, Hearing Before the U.S. Senate Judiciary Committee's Intellectual Property Subcommittee (April 30, 2024) (testifying about the First Amendment implications of a proposed anti-impersonation law targeted at unauthorized digital replicas called the No FAKES Act and whether Congress should enact a federal right of publicity law)

Invited Participant, Trademark Scholars Roundtable, University of Nevada Las Vegas School of Law (Feb. 23-24, 2024)

Presentation, *Free Speech or Free Riding: Does the First Amendment Trump Trademark Law?*, Evil Twin Debate Series hosted by the University of Richmond School of Law, Santa Clara, CA (Feb. 1, 2024) (debate with Jake Linford of Florida State University College of Law the evening before the 2024 Works-in-Progress for Intellectual Property Scholars Conference held at Santa Clara University School of Law)

Presentation, *Trademark and Free Speech at the Crossroads*, Beverly Hills Bar Association (Dec. 12, 2023) (virtual presentation)

Presentation, *Trademark, Free Speech, and the "Trump Too Small" Case*, Maurer School of Law, Indiana University Bloomington (Nov. 8, 2023) (virtual presentation)

Presentation, *Trademark Registration Laws and the First Amendment*, Section Two Small: Exploring the New Constitutional Limits on Trademark Law, University of New Hampshire Franklin Pierce School of Law (Nov. 3, 2023) (virtual presentation)

Presentation, *Trademark Law and Expressive Works in a Post-Jack Daniel's World*, Media Law Resource Center (Nov. 2, 2023) (virtual presentation)

Presentation, *Trademarks and the First Amendment*, American Intellectual Property Law Association 2023 Annual Meeting, National Harbor, MD (Oct. 19, 2023)

Presentation, *Trademarks, Free Speech, and the Bad Spaniels Case*, World Intellectual Property Review Trademarks North America Conference, San Diego, CA (Sept. 19, 2023)

Presentation, *Trademarks, Free Speech, and the Bad Spaniels Case*, The 33rd All Ohio Institute on Intellectual Property (Sept. 14, 2023) (virtual presentation)

Panelist, *Defending Comics Today: Civil Rights and Censorship*, San Diego Comic-Con, San Diego, CA (July 21, 2023) (discussing how trademark laws can be used to stop the use of another's trademark in comic books, and the implications of the Supreme Court's recent decision in *Jack Daniel's v. VIP Products* for comic book creators and other authors and artists)

Lecture, *Trademarks, Free Speech, and the Bad Spaniels Case*, 2022/2023 Intellectual Property Speaker Series, University of New Hampshire Franklin Pierce School of Law (April 20, 2023) (virtual presentation)

Presentation, *Trademarks, Free Speech, and the Bad Spaniels Case*, Joint Trademark Committees Quarterly Meeting, American Intellectual Property Law Association (April 13, 2023) (virtual presentation)

Lecture, *Trademarks, Free Speech, and the Bad Spaniels Case*, Comparative Trademark Law Class, Sciences Po Law School, Paris, France (March 14, 2023) (virtual presentation)

Presentation, *Trademarks and Free Speech*, Practicing Law Institute's Advanced Trademark Law 2023: Current Issues, New York, NY (March 8, 2023)

Invited Participant, Trademark Scholars Roundtable, UCLA School of Law (Feb. 24-25, 2023)

Lecture, *Trademarks, Free Speech, and the Bad Spaniels Case*, Intellectual Property Law Speaker Series, University of San Diego School of Law, San Diego, CA (Feb. 13, 2023)

Presentation, *Trademarks, Free Speech, and Inherently Valuable Expression*, Trademark Scholarship Symposium, International Trademark Association (Jan. 24, 2023) (virtual presentation)

Presentation, *Trademarks, Free Speech, and Inherently Valuable Expression*, Faculty Colloquium, University of San Diego School of Law, San Diego, CA (Sept. 2, 2022)

Presentation, *Balancing Trademark and Free Speech Rights in Trademark Registration and Enforcement Laws*, American Intellectual Property Law Association (Aug. 16, 2022)

Presentation, *Trademarks, Free Speech, and Inherently Valuable Expression*, 22nd Intellectual Property Scholars Conference, Stanford Law School, Palo Alto, CA (Aug. 11, 2022)

Invited Participant, Trademark Scholars Roundtable, St. Hilda's College at the University of Oxford, United Kingdom (June 24-25, 2022)

Presentation, *Naughty Trade Marks and Greedy Owners: The US Perspective*, UCL Institute of Brand and Innovation Law Annual Brands Seminar, University College London, United Kingdom (April 28, 2022)

Presentation, *Trademarks, Free Speech, and Inherently Valuable Expression,* Institute of Brand and Innovation Law Works-in-Progress Luncheon, UCL Faculty of Laws, University College London, United Kingdom (April 28, 2022)

Lecture, *Trademarks, Free Speech, and Inherently Valuable Expression,* University of Nottingham Commercial Law Centre Student Seminar Series, Nottingham, United Kingdom (Mar. 24, 2022) (virtual presentation)

Lecture, *Trademarks, Free Speech, and Inherently Valuable Expression,* Intellectual Property Colloquium, Maurer School of Law, Indiana University Bloomington, Bloomington, IN (Oct. 28, 2021)

Panelist, *IP Law and Culture*, 2021 National Lawyers Convention, Washington D.C. (Nov. 11, 2021)

Presentation, *Trademark Law's Distinctiveness Requirement*, Workshop on Intersections Between Copyright and Trademark Law, hosted by the University of Amsterdam's Institute for Information Law, Amsterdam, Netherlands (June 2, 2021) (virtual presentation)

Presentation, *First Amendment Challenges to Trademark Laws after* Tam *and* Brunetti, American Intellectual Property Law Association Spring Meeting (May 10, 2021) (virtual presentation)

Presentation, *Trademark Registration Practice After Tam and Brunetti*, S. Jay Plager Intellectual Property American Inn of Court, Indianapolis, IN (Feb. 17, 2021)

Presentation, *Trademarks, Free Speech, and Expressive Merchandise*, 2021 Works-in-Progress Intellectual Property Colloquium, co-sponsored by Texas A&M University School of Law, American University Washington College of Law, and University of Utah S.J. Quinney College of Law (Feb. 12, 2021)

Lecture, *Trademarks and Freedom of Expression*, University of California San Diego Osher Institute, San Diego, CA (Oct. 30, 2020)

Presentation, *Trademarks, Free Speech, and Inherently Valuable Expression*, Faculty Workshop. Suffolk University Law School (Sept. 24, 2020)

Invited Participant, Trademark Scholars Roundtable, Stanford Law School, Palo Alto, CA (Feb. 28-29, 2020)

Presentation, *Using Trademark Law's Failure to Function Doctrine to Promote Competition and Free Expression*, 2020 Works-in-Progress Intellectual Property Colloquium, Santa Clara University School of Law (Feb. 8, 2020)

Panelist, *Women Leadership in San Diego Intellectual Property*, San Diego Intellectual Property Law Association Event at Knobbe Martens, San Diego, CA (Oct. 24, 2019)

Presentation, *Protectable Trademark Subject Matter in Common Law Countries and the Problem with Flexibility*, Faculty Colloquium, University of San Diego School of Law (Sept. 20, 2019)

Presentation, *Protectable Trademark Subject Matter in Common Law Countries and the Problem with Flexibility*, 38th Annual Congress of the International Association for the Advancement of Teaching and Research in Intellectual Property, Vanderbilt Law School, Nashville, TN (Aug. 27, 2019)

Presentation, *Trademarks, the First Amendment, and the Implications of the Supreme Court's Brunetti Decision*, California Lawyers Association (Aug. 6, 2019)

Moderator, Tenth Annual Lindley Law & Comics Panel, San Diego Central Library (July 16, 2019) (with panelists Jonathan Maberry, Stu Rees, and Rob Salkowitz)

Panelist, *Understanding Consumer and Brand Owner Reactions to Fan Works*, International Trademark Association Annual Meeting, Boston, MA (May 20, 2019)

Invited Participant, Trademark Scholars Roundtable, Harvard Law School, Boston, MA (April 12-13, 2019)

Presentation, *And Now For Something Completely Different: What You Need to Know About Non-Traditional Trademarks*, California Lawyers Association's "Trademark Offices Comes to California" program, San Francisco, CA (April 2, 2019) & Los Angeles, CA (April 4, 2019)

Presentation, *Protectable Trademark Subject Matter in Common Law Countries and the Problem with Flexibility*, Eighth Annual International Intellectual Property Scholars Roundtable, Florida State University College of Law (March 8, 2019)

Presentation, *Protectable Trademark Subject Matter in Common Law Countries and the Problem with Flexibility*, 2019 Works-In-Progress Intellectual Property Law Colloquium, University of Houston Law Center, Houston, TX (Feb. 9, 2019)

Presentation, *Resolving Conflicts Between Trademark Laws and Free Expression in the United States and Europe*, Annual Guest of Honor Lecture at the Center for International Intellectual Property Studies Summer School, University of Strasbourg, Strasbourg, France (July 10, 2018)

Presentation, *Free Speech Challenges to Trademark Law after* Matal v. Tam, University of Houston Law Center IPIL National Conference on Trademark Law, Santa Fe, NM (June 2, 2018)

Presentation, *Free Speech Challenges to Trademark Law after* Matal v. Tam, Law Offices of Procopio, San Diego, CA (May 29, 2018)

Presentation, *Free Speech Challenges to Trademark Law after* Matal v. Tam, Trademark Scholars Symposium, International Trademark Association Annual Meeting, Seattle, WA (May 22, 2018)

Presentation, *Free Speech Challenges to Trademark Law after* Matal v. Tam, Faculty Colloquium, University of San Diego School of Law, San Diego, CA (May 11, 2018)

Commentator, Seventh Annual International Intellectual Property Scholars Roundtable, Duke Law School, Durham, NC (April 26-27, 2018)

Invited Participant, Trademark Scholars Roundtable, Notre Dame Law School (Chicago campus), Chicago, IL (April 12-13, 2018)

Presentation, *Free Speech Challenges to Trademark Law after* Matal v. Tam, IP Speaker Series, Loyola Law School, Los Angeles, CA (April 9, 2018)

Presentation, *Free Speech Challenges to Trademark Law after* Matal v. Tam, IP in the Trees Workshop, Lewis and Clark Law School, Portland, OR (Feb. 15, 2018)

Presentation, *Non-Traditional Trademarks and Inherently Valuable Expression*, 16th Annual Recent Developments in IP Law and Policy Conference, Golden Gate University School of Law, San Francisco, CA (Feb. 23, 2018)

Presentation, *Non-Traditional Trademarks and Inherently Valuable Expression*, 36th Annual Congress of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP), Victoria University of Wellington, New Zealand (Oct. 24, 2017)

Presentation, *Trademarks and Freedom of Expression*, New Zealand Intellectual Property Office, Wellington, New Zealand (Oct. 19, 2017)

Presentation, *Non-Traditional Trademarks and Inherently Valuable Expression*, Sixth Annual International Intellectual Property Scholars Roundtable, New York University School of Law, New York, NY (April 7, 2017)

Presentation, *Non-Traditional Trademarks and Inherently Valuable Expression*, Intellectual Property Scholars Roundtable, University of New Hampshire School of Law, Concord, NH (Oct. 6, 2017)

Invited Participant, Trademark Scholars Roundtable, Chicago-Kent College of Law, Chicago, IL (March 23-24, 2017)

Presentation, *Non-Traditional Trademarks and Inherently Valuable Expression*, The Protection of Non-Traditional Marks: Critical Perspectives Roundtable, Singapore Management University (Jan. 27, 2017)

Presentation, *A Free Speech Right to Trademark Protection?* Intellectual Property Colloquium, Maurer School of Law, Indiana University Bloomington (Nov. 3, 2016)

Presentation, *A Free Speech Right to Trademark Protection?* Faculty Colloquium, University of San Diego School of Law (Sept. 2, 2016)

Presentation, *A Free Speech Right to Trademark Protection?* Sixteenth Annual Intellectual Property Scholars Conference, Stanford Law School, Palo Alto, CA (Aug. 11, 2016)

Moderator, *Nontraditional Trademarks, Innovation, and Competition: Friends or Foes?* International Trademark Association Annual Meeting, Orlando, FL (May 23, 2016)

Presentation, *A Free Speech Right to Trademark Protection?* Intellectual Property in All the New Places Symposium, Texas A&M School of Law, Fort Worth, TX (April 15, 2016)

Presentation, *A Free Speech Right to Trademark Protection?* Fifth Annual International Intellectual Property Scholars Roundtable, William S. Boyd School of Law at the University of Nevada, Las Vegas (April 9, 2016)

Presentation, *Trademark Law and Freedom of Expression*, Distinguished Speaker Series at Innovation, Science and Economic Development Canada, Ottawa, Canada (March 17, 2016) (presentation to trademark examiners working at the Canadian government's trademark office)

Commentator, 4th Annual Trademark Works-in-Progress Colloquium, American University, Washington College of Law, Washington D.C. (Nov. 13, 2015)

Presentation, *Trademarking Everything? Why Brands Should Care About Limits on Trademark Rights*, Intellectual Property Scholars Roundtable, Texas A&M School of Law, Fort Worth, TX (Oct. 10, 2015)

Presentation, *Trademark Year in Review*, Los Angeles Intellectual Property Law Association Spring Seminar, Laguna Nigel, CA (May 29, 2015)

Presentation, *Trademarking Everything? Why Brands Should Care About Limits on Trademark Rights*, Trademark Scholarship Symposium, International Trademark Association Annual Meeting, San Diego, CA (May 4, 2015)

Presentation, *Trademarking Everything? Why Brands Should Care About Limits on Trademark Rights*, Fourth International Intellectual Property Scholars Roundtable, Duke Law School, Durham, NC (April 30, 2015)

Presentation, *Trademarking Everything? Why Brands Should Care About Limits on Trademark Rights*, Whittier Law School Center for Intellectual Property Law, Costa Mesa, CA (March 24, 2015)

Presentation, *Trademarking Everything? Why Brands Should Care About Limits on Trademark Rights*, Works-In-Progress Intellectual Property Law Colloquium, U.S. Patent and Trademark Office, Alexandria, VA (Feb. 6, 2015)

Presentation, *Free Speech, Competition, and the Structure of Trademark Law,* Fourteenth Intellectual Property Scholars Conference, Boalt School of Law at UC Berkeley, Berkeley, CA (Aug. 8, 2014)

Presentation, *Free Speech, Competition, and the Structure of Trademark Law,* Third International Intellectual Property Scholars Roundtable, DePaul University College of Law, Chicago, IL (May 1, 2014)

Presentation, *Reconciling Trademark Rights and Free Speech Locally and Globally*, Junior Faculty Workshop, University of San Diego School of Law, San Diego, CA (Feb. 3, 2014)

Commentator, UCLA Entertainment, Media, and Intellectual Property Colloquium Workshop, UCLA School of Law, Los Angeles, CA (Nov. 10, 2013) (invited commentator on paper *Flexible Copyright: Can EU Author's Right Accommodate Fair Use?* by Bernt Hugenholtz and Martin Senftleben)

Presentation, *Reconciling Trademark Rights and Free Speech Locally and Globally*, Thirteenth Intellectual Property Scholars Conference, Benjamin N. Cardozo School of Law at Yeshiva University, New York, NY (Aug. 9, 2013)

Presentation, *Reconciling Trademark Rights and Free Speech Locally and Globally,* 32nd Annual Congress of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP), University of Oxford, United Kingdom (June 25, 2013)

Presentation, *Reconciling Trademark Rights and Free Speech Locally and Globally,* Second International Intellectual Property Scholars Roundtable, University of San Diego School of Law (April 19, 2013)

Presentation, *Trademark Defenses in the Internet Domain Name Space*, Conference on International Aspects of Intellectual Property Law, Arizona State University, Tempe, AZ (Nov. 30, 2012)

Presentation, *An Impersonation Theory of Trademark Law*, Intellectual Property Scholars Roundtable on Intellectual Property and the Constitution, University of New Hampshire School of Law, Concord, NH (Sept. 29, 2012)

Presentation, *Mechanisms for Limiting Trade Mark Rights to Further Competition and Free Speech*, Trademark Works-in-Progress Colloquium, American University Washington College of Law, Washington D.C. (Sept. 7, 2012)

Presentation, *An Impersonation Theory of Trademark Law*, Intellectual Property Scholars Conference, Stanford Law School, Palo Alto, CA (Aug. 9, 2012)

Presentation, *Trademark Year in Review*, Los Angeles Intellectual Property Law Association Spring Seminar, Torrey Pines, CA (June 10, 2012)

Presentation, *Mechanisms for Limiting Trade Mark Rights to Further Competition and Free Speech*, First International Intellectual Property Scholars Roundtable, Marquette University Law School, Milwaukee, WI (April 27, 2012)

Presentation, *An Impersonation Theory of Trademark Law*, Second Internet Law Works-in-Progress Symposium, New York Law School, New York, NY (March 23, 2012)

Presentation, *An Impersonation Theory of Trademark Law*, Works-In-Progress Intellectual Property Law Colloquium, University of Houston Law Center, Houston, TX (Feb. 10, 2012)

Commentator, UCLA Entertainment, Media, and Intellectual Property Colloquium Workshop, UCLA School of Law, Los Angeles, CA (Nov. 6, 2011) (invited commentator on paper Looking at the Lanham Act: Images in Trademark and Advertising Law by Rebecca Tushnet)

Presentation, *Hot Topics in Trademark Law for Non-IP Attorneys*, California State Bar Annual Meeting, Long Beach, CA (Sept. 17, 2011)

Presentation, *What the United States Can Learn From Australian Trade Mark Law*, Eleventh Annual Intellectual Property Scholars Conference, DePaul University College of Law, Chicago, IL (Aug. 12, 2011)

Panelist, *Technology, Social Media, and Liminal IP*, Law & Society Association Annual Meeting, San Francisco, CA (June 5, 2011)

Presentation, *How Trademark Law Harms Free Speech and What To Do About It*, Melbourne Law School, The University of Melbourne, Melbourne, Australia (March 22, 2011)
Presentation, *Brandjacking on Social Networks: Trademark Infringement By Impersonation of Markholders*, Law Offices of Baker & McKenzie, Sydney, Australia (March 17, 2011)

Presentation, *Brandjacking on Social Networks: Trademark Infringement By Impersonation of Markholders*, Law Offices of Baker & McKenzie, Melbourne, Australia (March 15, 2011)

Presentation, *How Trademark Law Harms Free Speech and What To Do About It,* TC Beirne School of Law, The University of Queensland, Brisbane, Australia (March 11, 2011)

Presentation, *Free Speech and Trademarks*, Conference on Fundamental Rights and Private Law, University of Copenhagen, Denmark (May 31, 2010)

Presentation, *Brandjacking on Social Networks: Trademark Infringement By Impersonation of Markholders*, Boston Intellectual Property Colloquium, Boston College Law School (April 26, 2010)

Guest Speaker, *Brandjacking on Social Networks: Trademark Infringement By Impersonation of Markholders*, IP Innovations in Science and Technology Seminar, University of Washington School of Law, Seattle, WA (Nov. 16, 2009)

Presentation, *Brandjacking on Social Networks: Trademark Infringement By Impersonation of Markholders*, Advertising and the Law Conference, Baldy Center for Law and Social Policy and the University at Buffalo Law School, Buffalo, NY (Nov. 13, 2009)

Presentation, *Brandjacking on Social Networks: Trademark Infringement By Impersonation of Markholders*, Ninth Annual Intellectual Property Scholars Conference, Benjamin N. Cardozo School of Law at Yeshiva University, New York, NY (Aug. 6, 2009)

Presentation, *Brandjacking on Social Networks: Trademark Infringement By Impersonation of Markholders*, 2009 International Workshop on Copyright Industries and Intellectual Property, South China University of Technology School of Law, Guangzhou, China (June 15, 2009)

Presentation, *Brandjacking on Social Networks: Trademark Infringement By Impersonation of Markholders*, The Age of Digital Convergence: An East-West Dialogue on Law, Media and Technology, The University of Hong Kong, China (June 13, 2009)

Faculty Colloquium, *Free Speech and International Obligations to Protect Trademarks,* University of San Diego School of Law (April 17, 2009)

Presentation, *Free Speech and International Obligations to Protect Trademarks,* Seventh Annual Chicago Intellectual Property Colloquium, co-sponsored by Chicago-Kent College of Law and Loyola University Chicago School of Law, Chicago, IL (April 7, 2009)

Commentator, User-Generated Content, Social Networking, and Virtual Worlds, Vanderbilt Law School, Nashville, TN (Nov. 14-15, 2008) (invited commentator on two papers)

Panelist, *Intellectual Property vs. the First Amendment*, Annual Intellectual Property Institute, State Bar of California Intellectual Property Law Section, Palm Desert, CA (Nov. 8, 2008)

Presentation, *Free Speech and International Obligations to Protect Trademarks,* 2008 Works in Progress Intellectual Property Colloquium, Tulane Law School, New Orleans, LA (Oct. 4, 2008)

Presentation, *Free Speech and International Obligations to Protect Trademarks,* Eighth Annual Intellectual Property Scholars Conference, Stanford Law School, Palo Alto, CA (Aug. 8, 2008)

Faculty Colloquium, *Increasing First Amendment Scrutiny of Trademark Law,* Hofstra Law School, Uniondale, NY (April 14, 2008)

Faculty Colloquium, *Increasing First Amendment Scrutiny of Trademark Law,* University of San Diego School of Law (Feb. 8, 2008)

Presentation, *Increasing First Amendment Scrutiny of Trademark Law,* Trademark Dilution: Theoretical and Empirical Inquiries Symposium, Santa Clara University School of Law, Santa Clara, CA (Oct. 5, 2007)

Presentation, *Increasing First Amendment Scrutiny of Trademark Law,* 2007 Works in Progress Intellectual Property Colloquium, Washington College of Law at American University, Washington D.C. (Sept. 28, 2007)

Presentation, *What If There Were No First Amendment Distinction Between Commercial and Noncommercial Speech: Would Trademark Law Be Constitutional?,* Fourth Annual Intellectual Property and Communications Law Program Symposium "What Ifs and Other Alternative Intellectual Property and Cyberlaw Stories," Michigan State University College of Law, East Lansing, MI (Mar. 31, 2007)

Presentation, *Intellectual Property Rights in Advertising*, 2005 Works in Progress Intellectual Property Colloquium, co-sponsored by Washington University & St. Louis University Schools of Law, St. Louis, MO (Oct. 7, 2005)

Faculty Colloquium, *Intellectual Property Rights in Advertising*, University of San Diego School of Law (Sept. 23, 2005)

Presentation, *Intellectual Property Rights in Advertising*, Fifth Annual Intellectual Property Scholars Conference, Benjamin N. Cardozo School of Law at Yeshiva University, New York, NY (Aug. 12, 2005)

Presentation, *Intellectual Property Rights in Advertising*, Second Annual Intellectual Property and Communications Law and Policy Scholars Roundtable, Michigan State University College of Law, East Lansing, MI (Feb. 18, 2005)

PODCASTS, WEBINARS, AND MAGAZINE AND RADIO INTERVIEWS

Podcast Interview of Lisa Ramsey by Chloé Piedoie, *Trademarks and Freedom of Expression*, University of Strasbourg Center for International Intellectual Property Studies (CEIPI) R2PI Podcast (Nov. 26, 2025) (discussion about the U.S. Supreme Court cases Tam, Brunetti, Jack Daniel's, and Elster at the International Trademark Association's Annual Meeting in San Diego in May 2025)

Radio Interview of Rob Batty and Lisa Ramsey by Amanda Gillies, *What's in a Name - Trademarks in 2025*, Radio New Zealand's The Detail Podcast (March 18, 2025) (discussing applications to register swear words as trademarks in New Zealand and the United States)

Webinar Panelist, *Navigating Opportunities in Academia*, DLA Piper (Dec. 11, 2024) (discussion by former attorneys from DLA Piper and Gray Cary about careers in academia)

Webinar, *The First Amendment in Trademark Law after Vidal v. Elster*, Federalist Society (Aug. 14, 2024) (with Professors Barbara Lauriat and Eugene Volokh; moderated by Professor Zvi Rosen)

Podcast Interview of Lisa Ramsey by Lisette Martinez and Elena Gomez, *How Protecting Trademark Rights in Common Phrases Can Harm Free Expression*, At the Edge of it All - a University of San Diego Podcast (March 27, 2024)

Podcast Interview of Lisa Ramsey by Brian Frye, *Lisa Ramsey on Trademark Infringement & the First Amendment*, Ipse Dixit, Season 1, Episode 779 (June 17, 2023)

Written Interview of Lisa Ramsey by Muireann Bolger, *Career Series: Lisa Ramsey, University of San Diego*, World Intellectual Property Review (May 6, 2021)

Podcast Interview by David Lizerbram, *Professor Ramsey on Non-Traditional Trademarks*, California Lawyers Association IP Law Section's Intangible Assets Podcast (March 3, 2020)

Podcast Interview by Audrey Dauvet, *When Freedom of Expression Takes on Trademark Laws: What's the Impact for Business and Intellectual Property Rights Holders?* International Trademark Association's Brand & New Podcast (Feb. 11, 2020)

Podcast Interview by Brian Frye, *Lisa Ramsey on Trademark Law and the First Amendment, Ipse Dixit*, Season 1, Episode 298 (July 1, 2019)

Video Interview by Denise Howell for This Week in Law, Episode 329 (Dec. 4, 2015) (discussing current issues in trademark, right of publicity, and free speech law)

Radio Interview by Scott Shafter, *Controversy Erupts Over Yosemite Naming Rights*, Forum KQED Radio (Dec. 31, 2014)

Radio Interview by Damien Carrick, *Brandjacking on Social Networks,* The Law Report, ABC Radio National, Melbourne, Australia (March 29, 2011)

QUOTES IN THE NEWS MEDIA

Kyle Jahner, *Jack Daniel's Dog Toy Win Sidesteps Trademark Tarnishment Debate*, Bloomberg Law (Feb. 6, 2025)

Jorja Siemons and Aruni Soni, *Google, Apple Drive 'Black Box' IP Policing with App Store Rules*, Bloomberg Law (Nov. 4, 2024)

Kyle Jahner and Aruni Soni, *Justices' Trademark Consensus Belies Constitutional Rift*, Bloomberg Law (June 13, 2024)

Reuters Fact Check, *'From the river to the sea' chant not yet granted a U.S. trademark*, Reuters (Dec. 6, 2023)

Alex Swoyer, *Justice Department asks Supreme Court to block trademark 'Trump too small'*, The Washington Times (Oct. 30, 2023)

Susanna Granieri, *Dispute Over 'Trump Too Small' Trademark for T-Shirts Reaches Supreme Court*, First Amendment Watch (Nov. 1, 2023)

Kyle Jahner and Riddhi Setty, *Jack Daniel's High Court Win Leaves Trademark 'Rogers Test' Hazy*, Bloomberg Law (June 9, 2023)

Sarah Speight, *Fending Off: how a giant guitar-shaped hotel struck a chord*, World Intellectual Property Review (June 2, 2023)

Isaiah Portiz, *'A Lot of Gray' for NFT Artists Despite MetaBirkins Jury Verdict*, Bloomberg Law (Feb. 10, 2023)

Ephrat Livni, *Value in the Virtual World*, N.Y. Times DealBook Newsletter (Feb. 9, 2023)

Isaiah Portiz, *Are Shoes Art? Wavy Baby Case Tests Trademark*, Expression Line, Bloomberg Law (Sept. 8, 2022)

Tim Ryan, *Battle on Offensive Trademarks Hits High Court*, Courthouse News (Jan. 17, 2017)

Shay Castle, *Fight brewing over political ads in Colorado*, Daily Camera (April 25, 2016)

Trevor Hughes and William M. Welch, *Feds fight over who owns national park trademark*, USA Today (Jan. 8, 2015)

M.L. Nestel, *Big Tobacco Tries to Snuff Out T-Shirt Artist*, Vocativ (June 26, 2014)

Lydia DePillis, *The color purple: Not just for Cadbury anymore*, Washington Post Wonkblog (Oct. 4, 2013)

Jeff John Roberts, *Rupert Murdoch's Wife Won't Get Twitter Handle Back Any Time Soon*, PaidContent: The Economics of Digital Content (Jan. 4, 2012)

Social Work: How Can Brands Get The Most Out of Twitter, World Intellectual Property Review 12 (Sept/Oct 2011)

Jeff Roberts, *Insurer sues Twitter imposter who cheers death, mayhem*, Reuters (June 9, 2011)

MEMBERSHIPS AND SERVICE IN PROFESSIONAL ORGANIZATIONS

Member, American Intellectual Property Law Association
- Trademark Law Committee 2019-present

Member, International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP)

Member, International Trademark Association
- Trademark Enforcement Committee 2020-2021
- Model Law Guidelines Subcommittee of the Legislation and Regulation Committee 2016-2019
- Academic Committee 2014-2015

Member, California State Bar